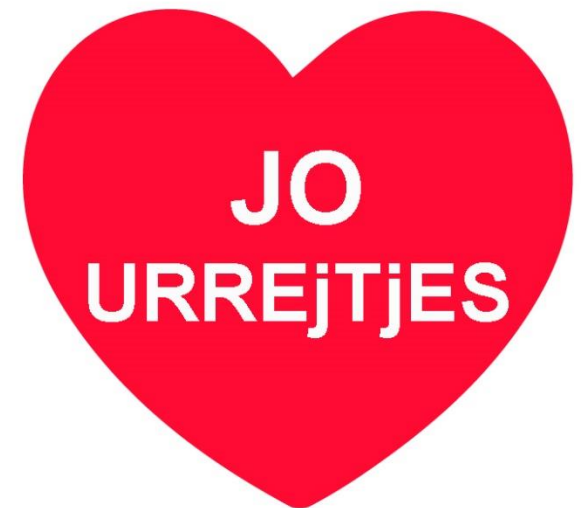


NO HATE SPEECH MOVEMENT

YOUTH CAMPAIGN FOR HUMAN RIGHTS
ONLINE & OFFLINE

FROM INDIVIDUAL ACTION
TO COMMUNITY RESPONSE

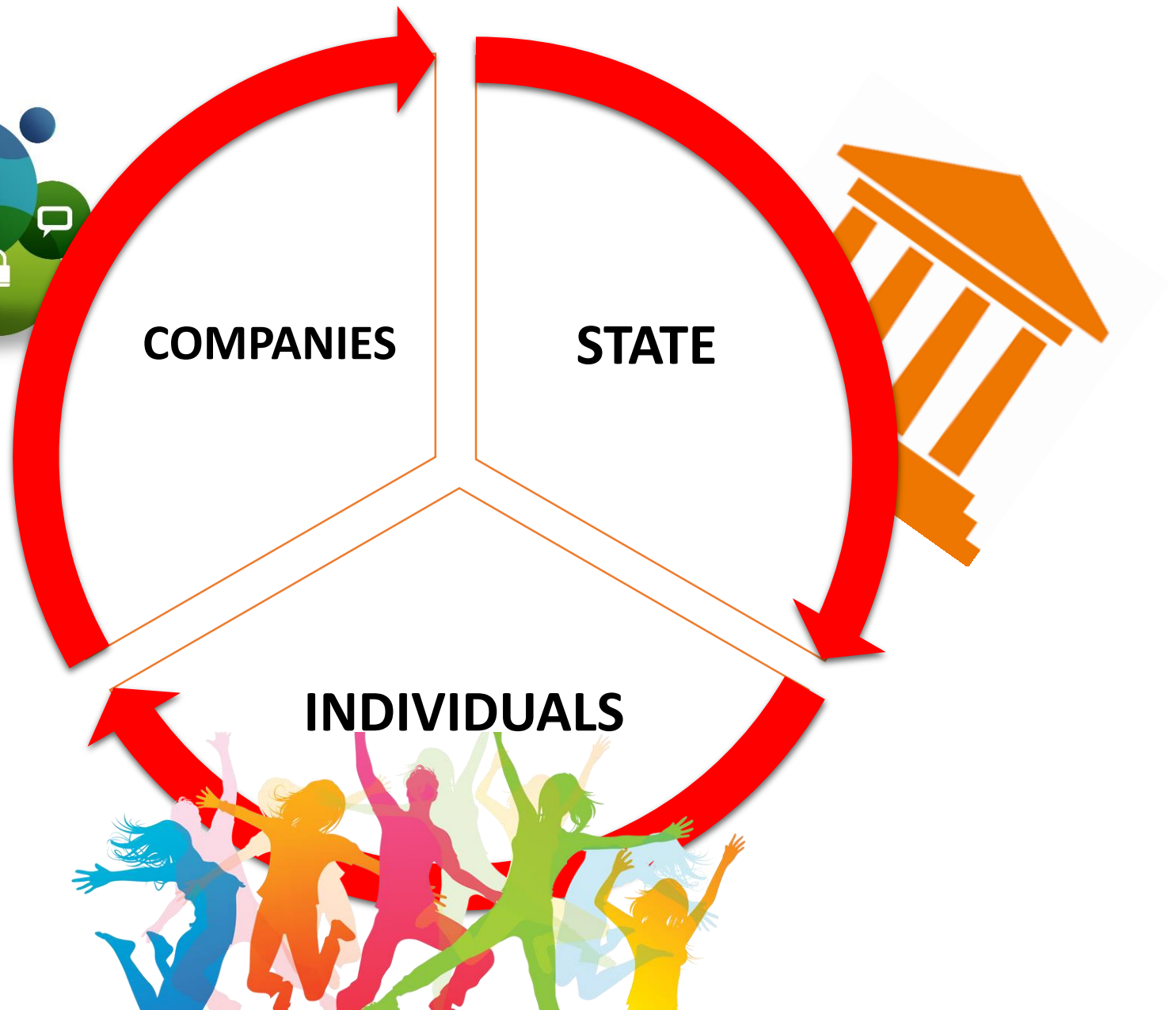
By: Iana Minochkina
Campaign Coordinator in Albania





"Hate speech, as defined by the Council of Europe, covers all forms of expression which spread, incite, promote or justify racial hatred, xenophobia, anti-Semitism or other forms of hatred based on intolerance, including: intolerance expressed by aggressive nationalism and ethnocentrism, discrimination and hostility against minorities, migrants and people of immigrant origin."

- Every frequent user of internet has ever faced hate speech online
- Every 4th user has become target or perpetrator of hate speech. Out of those, 70% are under 26 years old (CoE, 2010)



NO HATE SPEECH MOVEMENT

FROM INDIVIDUAL RESPONSE TO COMMUNITY ACTION



www.nohatespeechmovement.org

NO HATE SPEECH MOVEMENT

YOUTH CAMPAIGN FOR HUMAN RIGHTS ONLINE & OFFLINE

OBJECTIVES

- ✓ To **raise awareness about hate speech online and its risks** for democracy and for individual young people, and promoting media and Internet literacy;
- ✓ To **support young people in standing up for human rights**, online and offline;
- ✓ To **reduce the levels of acceptance of online hate speech**;
- ✓ To **mobilise, train and network online youth activists** for human rights;
- ✓ To **map hate speech online** and **develop tools** for constructive responses;
- ✓ To **support and show solidarity** to people and groups targeted by hate speech online;
- ✓ To **advocate for the development and consensus on European policy instruments** combating hate speech;
- ✓ To **develop youth participation** and citizenship online;



HUMAN RIGHTS: ALWAYS ON, NEVER OFF

10 DECEMBER. INTERNATIONAL HUMAN RIGHTS DAY
NO HATE SPEECH MOVEMENT



**NO HATE
SPEECH
MOVEMENT**

TOOLS OF THE CAMPAIGN

- ✓ **Bookmarks:** Non-formal education and peer-to-peer learning
- ✓ **Hate Speech Watch:** reporting & reacting
- ✓ **No Hate Speech Movement Platform:** coordination and information
- ✓ **European Action Days:** awareness-building & content production
- ✓ **Community Actions**



LINKING DIPLOMACY & YOUTH ACTIVISM

NO HATE SPEECH PARLIAMENTARY ALLIANCE

- ✓ PACE Resolution No1967 (2014) “A strategy to prevent racism and intolerance in Europe”
- ✓ Founded on 27 January 2015
- ✓ Alliance of CoE parliamentarians who commit to taking open, firm and proactive stands against racism, hatred and intolerance on whatever grounds and however they manifest themselves



NO HATE SPEECH MOVEMENT ALBANIA

YOUTH FOR HUMAN RIGHTS ONLINE & OFFLINE



FACEBOOK: No Hate Speech Albania

www.perspektiva4youth.org

#nohate_albania

Trainings



Content Production



Community Actions

Free Hugs Day



JOIN US

www.nohatespeechmovement.org

#nohatespeech

The screenshot shows the homepage of the No Hate Speech Movement website. At the top, there is a navigation bar with the Council of Europe logo on the left, followed by links: NO HATE SPEECH MOVEMENT, HATE SPEECH WATCH, JOIN THE MOVEMENT, CAMPAIGN IN ACTION BLOG, JOIN THE DISCUSSION FORUM, SIGN-IN, and NEW ACCOUNT. On the far right of the navigation bar are language links: EN | FR.

The main content area is divided into several sections:

- Left Column:** A red heart icon with the text "NO HATE". Below it, a paragraph describes the youth campaign of the Council of Europe for human rights online, aiming to reduce hate speech and develop online youth participation and citizenship, including in Internet governance processes. A "READ MORE" link is provided.
- Top Center:** A section titled "THE CAMPAIGN VIDEO" featuring a collage of four young people's faces and a red play button icon.
- Top Right:** A section titled "NATIONAL CAMPAIGNS" showing a map of Europe with numerous red heart icons placed over various countries.
- Right Column:** A red banner for a "SURVEY ABOUT YOUTH HATE SPEECH" with the text "Your opinion matters!" and a "TAKE THE SURVEY" button. Below this is a "PARTNERS" section featuring the "IN@CH" logo with the tagline "bringing the online in line with human rights".
- Bottom Row:** Four red and grey buttons arranged horizontally: "JOIN THE MOVEMENT" (with subtext "Submit your photo or video" and "We are 3257 people!" and a "JOIN US" button), "HATE SPEECH WATCH" (with subtext "Report hate speech on the internet" and a "REPORT HERE" button), "PETITION" (with subtext "Make 22 July the European Day for Victims of Hate Crime" and a "SIGN THE PETITION" button), and "NEWSLETTER" (with subtext "Sign up to our newsletter" and a "SIGN NOW" button).

Facebook: No Hate Speech Albania

Website: www.perspektiva4youth.org

#nohate_albania

Case Study: Reacting to Hate Speech

HATE SPEECH? DECONSTRUCT IT!

1. WHAT & WHERE
2. SOURCE / AUTHOR
3. TARGET: INDIVIDUAL OR GROUP
4. CONTEXT
5. HOW YOU CAN REACT?
 - a. INDIVIDUAL?
 - b. COLLECTIVE?
 - c. WHO IS RESPONSIBLE?







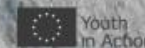
THINGS THAT CAUSE RAPE*

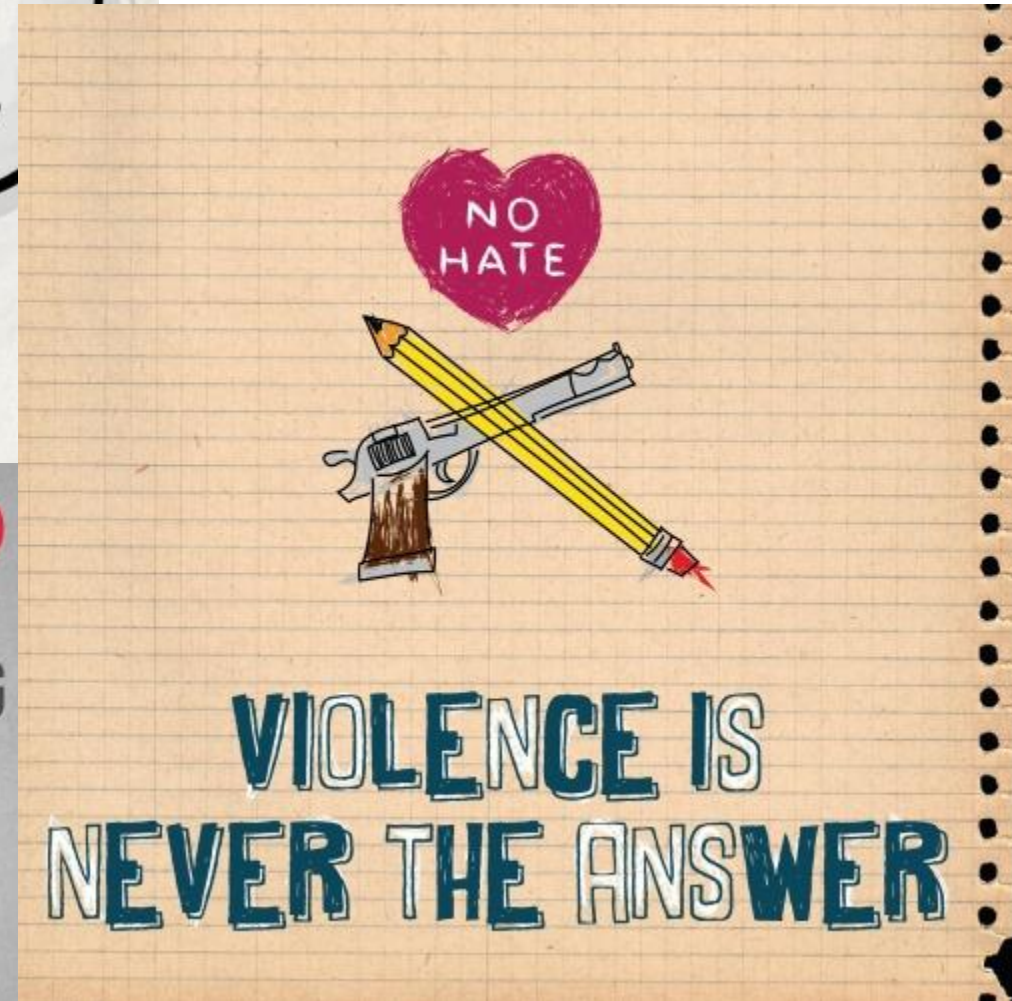
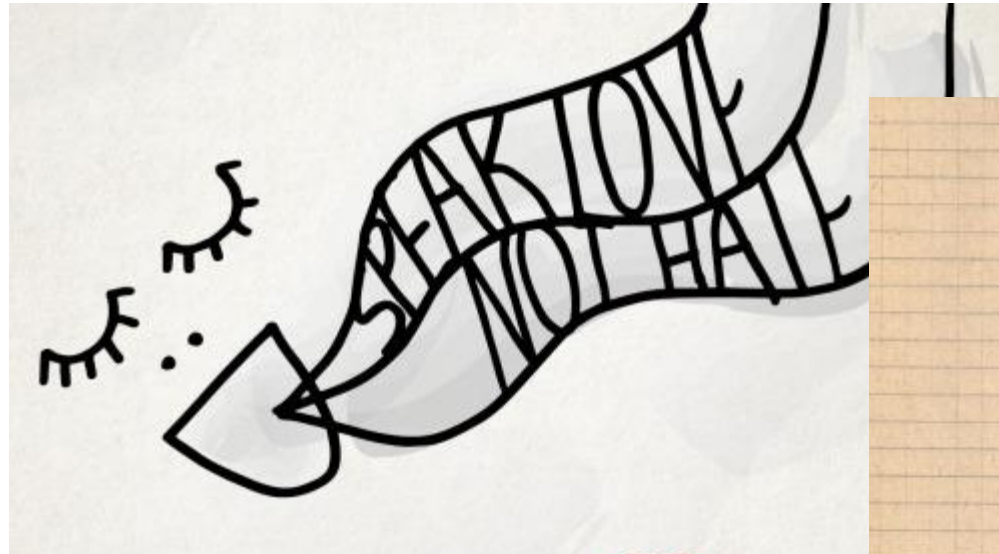
- ☐ SHORT SKIRTS
- ☐ BEING DRUNK
- ☐ FLIRTING
- ☒ RAPISTS

*STOP VICTIM BLAMING



**BREAK THE
STEREOTYPES
THAT BREAK
THE PEOPLE**





PORTUGAL: NO HATE NINJAS

LITHUANIA: NO HATE PANDA

**“HE’S BLACK, HE’S WHITE, HE’S ASIAN
– AND EVERYBODY LOVES HIM!”**

